工商管理
Doctor of Philosophy in Business Administration
太歷國立大學簡介

太歷國立大學於1906年成立，並於1989年正名為大學。太歷國立大學是一所於菲律賓第三區由政府資助的優質院校。太歷國立大學致力提供高質素及技術培訓，推廣研究及逐步提升的領導於工商管理、工程、建築、教育、文學與理學、科學、電腦、科技、職業教育、護理、公共行政及其他科目。太歷國立大學在不同學科領域上表現卓越，獲菲律賓高等教育委員會選為卓越及重點發展大學。

概述

工商管理哲學博士班特別為有志從事高層次工商管理學術及實踐研究的工商界領袖、高層行政人員及各界專業人士而設，以滿足他們百尺竿頭、更進一步的持續進修與發展需求。

工商管理哲學博士班包括課程修習與論文研究部份，以培養及提高學員分析、批判、融匯以至開創管理學術知識的能力。課程可於海外地區完成。

工商管理哲學博士海外班由太歷國立大學委任大學課程總監及教務長（國際課程）直接管轄，在不同的地方，由當地合作學術機構協辦，負責當地的辦班、組織管理及與大學的聯繫工作。

課程目的

工商管理哲學博士班的目的，是強化工學員通過高層次的課程修習及論文研究，使研究的成果與學員本身的管理實務工作結合、引申，達到理論與實際互相融匯貫通的目的。

本班要求學員在研習過程中，對研究的內容進行原創性的調研、測評與批判，從而對管理學術知識作出獨立、具體的剖見。

達到本班要求的博士畢業生，將會掌握拓展管理知識與研究的技巧與能力，更能自強不息，不斷提升個人的學術管理水平。

Introduction of TSU

Tarlac State University (TSU) is a premier institution in Region III and a government-funded institution of higher learning established in 1906 and converted into a university in 1989. TSU is mandated to provide higher professional/technical training and to promote research, advanced studies and progressive leadership on Business Administration, Engineering, Architecture, Education, Arts and Science, Science, Information Technology, Technological and Vocational Education, Nursing, Public Administration and other courses. The University has been identified by the Commission on Higher Education (CHED) as one of the higher education institutions in the Philippines leading in the various disciplines as Center for Development and Excellence.

Overview

The Doctor of Philosophy (PhD) in Business Administration is designed to meet the development needs of business leaders, experienced managers and professionals who wish to pursue advanced studies and research in an area of significance to business administration.

The PhD involves initial coursework subjects and Dissertation which develop the capacity of candidates to analyze, critique, synthesize and to develop knowledge. It can be completed overseas.

The PhD offshore course is managed by the Registrar and Program Director (International Programs), directly appointed by the Tarlac State University. The program is operated in different locations by local agencies.

Course Aims

The aim of the PhD program is to enhance candidates’ capacity, through advanced coursework and research, to become aware of the relationship between research and their professional activities in business administration. Throughout the program, PhD candidates are expected to make a distinct contribution to knowledge of business administration whether by original investigation, review or criticism.

Upon completion of the program, graduates will be able to promote the extension of knowledge and research to serve and develop new and better practices in business administration.
Recognition of TSU Degree

All TSU undergraduate and postgraduate programs are duly recognized by the Commission on Higher Education (CHED) of the Republic of the Philippines and duly accredited by the Accrediting Agency of Chartered Colleges and Universities in the Philippines, Inc. (AACCUP) and thereby recognized world-wide. AACCUP is a full member of international Network for Quality Assurance in Higher Education (INQAHE).

TSU is included in the list of Universities in the Online information Database of the International Association of Universities (IAU), which is a UNESCO-based worldwide association of university.

PhD is a prestigious and respectable academic award. On completion of the degree, graduates will be entitled to use the title “Dr” before their names.

Course Structure

The PhD Degree is built on a 60-credit structure comprising two components, i.e., coursework and Dissertation.

- Coursework requirement-
  The coursework component comprises 48 credit points which is made up of 16 subjects including core courses, major courses and electives. Please refer to page 5 of this brochure for the coursework curriculum. The coursework will be assessed by both examination and continuous basis.

- Dissertation-
  The Doctoral Dissertation will be undertaken after the coursework subjects have been completed. The Dissertation counts as 12 credits points. The Dissertation subject requires candidates to prepare a research in the field of Business Administration which will consist of 20,000 - 25,000 words.
- Dissertation Oral Examination -

The assessment for the PhD degree is based on satisfactory completion of prescribed coursework and a Dissertation.

Upon submission of the Dissertation, the candidates shall be required to present his/her paper for a Dissertation oral examination, normally to take place on campus in Hong Kong or Philippines or any other place to be arranged. The oral examination will be conducted by the Dissertation Panel appointed by the University. The candidates shall be required to complete satisfactorily the oral examination in order to satisfy the requirements for the PhD degree.

- Language of Study -

The program is conducted in English. Candidates should write and submit their dissertation using the English language.

Completion Time

The standard duration for a candidate to complete the PhD degree is 3 years. The minimum time allowed for a candidate to complete the PhD Degree is 2 years, should he or she have been granted block exemption from the coursework requirements.

The maximum time allowed for a candidate to complete the PhD Degree is 4 years. A candidate who wishes to extend candidature must seek permission from the Program Director.

- 論文答辯 -

學員必須修畢指定課程及通過論文答辯，以符合畢業要求，由大學頒發博士學位。

學員完成及遞交論文後，必須親自答辯。論文答辯通常在香港或菲律賓的校園或其他地區舉行，由大學委任的答辯委員會主持。答辯者必須滿足答辯委員會的提問及/或要求，經委員會同意通過，才正式完成學習，由大學頒授博士學位。

- 語言 -

本班採用英語學習課程，學員必須以英文撰寫論文。

修讀期限

修讀期一般是三年。學員一般可在這期間內完成學習，考取博士學位。

學員如獲豁免修讀或部份主修及選修課，修讀期可相應縮減至二年。

為配合不同學員的學習及研究進度，修讀期最長可延至四年。此後再要延期，必須經課程總監同意。
修讀方法
工商管理哲學博士學位課程將以遙距模式授課，附以強制性的面授課程、選擇性的導修課程及學習小組討論。學習材料由大學提供，包括學習指引、指定教科書及參考書、閱讀材料及/或網上材料等。除遙距學習外，香港學員將獲下列支援：

- 面授課堂-
由教授領導本地學術及商業領袖及面授課堂，以提供互相學習交流的機會。

- 導修課堂-
透過導修課堂，讓學員分成小組，跟導師相互交流，藉此機會討論及分享學員對該科目的個人想法，引起學員的興趣。

- 小組交流討論-
大學通過海外課程秘書處組織學員之間的小組交流討論，為有共同興趣及研究主題相近的學員提供互相交流切磋的機會。各行各業的專家將會跟學員分享其行業的專業知識及經驗。

- 論文導師-
修畢指定課程的學員，由大學委派指導老師，指導論文研究及撰寫工作。論文導師於學員撰寫論文期間給予直接指導的工作。

Mode of Study
The Doctor of Philosophy (PhD) in Business Administration course will be delivered by a distance mode which is implemented through compulsory lectures, optional tutorials and study group discussion. Study materials include study guides, prescribed textbooks and reference books, reading and/or e-learning materials provided by the University.

- Lectures -
Actual classroom lectures will be provided to students to be lead by professors drawn from local academics and business leaders. This will provide students a forum for open discussions and interchanges of ideas within the class.

- Tutorials -
Interaction between a small group of students and the tutor will also be provided to give the students a chance to discuss and share their personal ideas and interest with their professor regarding the subject specialization of their choice.

- Study Group Discussions -
Out of timetable meetings will be organized for candidates working in a common interest group. The group discussions will provide a forum for group members to enhance critical thinking, analysis and synthesis with peers. Career Professionals will be invited to share their knowledge and experience in their field of profession.

- Dissertation Supervisors -
Students who have completed their coursework will be allocated a Supervisor to support their dissertation work. Direct supervision will be provided by the Dissertation Supervisors in the preparation of their Dissertation.
Coursework Curriculum

The coursework curriculum for the Doctor of Philosophy (PhD) in Business Administration includes a total of 16 subjects, divided into 4 core courses, 8 major and 4 elective courses:

<table>
<thead>
<tr>
<th>編號</th>
<th>Code</th>
<th>核心課 (4門，12學分)</th>
<th>Core Courses (4 Subjects, 12 Credits)</th>
<th>學分</th>
<th>Credit</th>
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<tbody>
<tr>
<td>BA300</td>
<td>工商管理哲學基礎</td>
<td>Philosophical Foundations of Business Administration</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA301</td>
<td>研究資料數據統計分析</td>
<td>Statistics for Research</td>
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<td></td>
</tr>
<tr>
<td>BA302</td>
<td>研究設計與方法</td>
<td>Research Designs and Methodology</td>
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<tr>
<td>BA305</td>
<td>博士論文研討會</td>
<td>Dissertation Seminar</td>
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</table>

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<thead>
<tr>
<th>主修課 (8門，24學分)</th>
<th>Major Courses (8 Subjects, 24 Credits)</th>
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<td>BA310</td>
<td>市場管理學</td>
</tr>
<tr>
<td>BA311</td>
<td>組織理論</td>
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<tr>
<td>BA312</td>
<td>發展經濟學</td>
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<td>BA313</td>
<td>人力資料管理</td>
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<tr>
<td>BA314</td>
<td>財務管理</td>
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<tr>
<td>BA316</td>
<td>生產/管理學</td>
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<tr>
<td>BA324</td>
<td>管理資訊控制系統</td>
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<tr>
<td>BA325</td>
<td>風險管理學</td>
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<thead>
<tr>
<th>選修課 (其中4門，12學分)</th>
<th>Electives/Cognates (Any 4 Subjects, 12 Credits)</th>
</tr>
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<tbody>
<tr>
<td>BA303</td>
<td>微觀經濟分析</td>
</tr>
<tr>
<td>BA304</td>
<td>外語</td>
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<tr>
<td>BA315</td>
<td>企業規劃</td>
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<td>BA317</td>
<td>策略性質量管理</td>
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<tr>
<td>BA320</td>
<td>電子計算機運用</td>
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<tr>
<td>BA321</td>
<td>社會責任與行政管理</td>
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<tr>
<td>BA322</td>
<td>創業學</td>
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<td>戰略管理</td>
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<td>BA329</td>
<td>項目管理</td>
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<tr>
<th>論文 (12學分)</th>
<th>Dissertation (12 Credits)</th>
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<tbody>
<tr>
<td>BA330</td>
<td>論文</td>
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</table>

合計 Core + Major + Elective + Dissertation 60

* The course curriculum may vary from time to time as to meet the current needs in research in business administration.

Exemption from Coursework

TSU provides the opportunity for candidates to apply for credit exemption on prior learning, that includes previous study from recognized institutions. The University does not normally allow exemption from the four core subjects, but can be granted a maximum exemption of 12 subjects from the major and elective courses.
Forms of Exemption

- **Block exemption** - Exemption granted under predetermined arrangement for postgraduate or professional qualifications. For example, candidates who possess an MBA or other business/management related postgraduate degrees or relevant professional qualifications, e.g. ACCA, HKICPA (or HKSA), CPA or CICPA are eligible to apply for credit exemption from all of the major and elective subjects.

- **Direct subject exemption** - Exemption is granted where there is one-to-one, equivalent-level correspondence between the applicant’s prior learning and TSU subjects.

- **Indirect subject exemption** - Exemption granted where the prior learning of the candidate is judged to be relevant to the course at the appropriate level but may not directly correspond to specific course subjects. Indirect exemption is usually granted towards meeting the major and elective requirements of the program.

Application for Exemption

Applications for exemption will normally only be considered at the time of admission. Applicants are required to complete the enclosed “Application for Credit Transfer” and lodge with the Tarlac State University Hong Kong Office or course local agency together with copies of supporting Testimonials, e.g. certificates or transcripts or other evidence of the prior learning used for exemption purpose.

All applications for exemption will be judged by the University on a case by case basis.

Admission Requirements

To qualify for admission to this program, applicants must be a holder of a Master’s Degree preferably in Business Administration or any Business related degree from a recognized institution, or Post Graduate Diploma in Business Administration from a recognized institution with 5 years managerial/supervisory experience.

Applicants should demonstrate English Language Competency in an interview.

All applicants will be considered by, and admission decisions will be made at the discretion of the University.